

2010

SPONSORSHIP OPPORTUNITIES



PRESENTING SPONSOR \$10,000

- Name/logo on 20' banner displayed at entrance to St. Andrews Golf Club from September 1 to October 1, 2009.
- Name/logo on tee package gift item for all participants
- Prominent display of name/logo in all promotional materials and media releases as the "Presenting Sponsor"
- Prominent display of name/logo at registration and during breakfast and lunch the day of the tournament as the "Presenting Sponsor"
- Recognition in the Tournament Program and on the Sponsor Recognition Board as the "Presenting Sponsor"
- 8 playing spots in the Tournament

PLATINUM SPONSOR \$7,500

- Prominent display of name/logo in all promotional materials and media releases as the "Platinum Sponsor"
- Prominent display of name/logo at registration and during breakfast and lunch the day of the tournament as the "Platinum Sponsor"
- Recognition in the Tournament Program and on the Sponsor Recognition Board as the "Platinum Sponsor"
- 8 playing spots in the Tournament

GOLD / LUNCH SPONSOR \$5,000

- Prominent display of name/logo in all promotional materials and media releases as the "Lunch Sponsor"
- Prominent display of name/logo at registration and during breakfast and lunch the day of the tournament as the "Lunch Sponsor"
- Opportunity to distribute sponsor information or logo'd items at lunch
- Recognition in the Tournament Program and on the Sponsor Recognition Board as the "Lunch Sponsor"
- 8 playing spots in the Tournament

SILVER SPONSOR \$2,500 BREAKFAST, CART, PUTTING CONTEST or HOLE-IN-ONE CONTEST SPONSOR

- Prominent display of name/logo at registration and during the day of the tournament as the appropriate sponsor
- Recognition in the Tournament Program and on the Sponsor Recognition Board as the appropriate sponsor
- 4 playing spots in the Tournament

BRONZE SPONSOR \$1,500 (\$1,250 if only 2 players)

- Prominent display of name/logo at registration and during the day of the tournament
- Recognition in the Tournament Program and on the Sponsor Recognition Board
- 4 playing spots in the Tournament

HOLE SPONSORSHIPS

\$1000 SPONSOR

- Name/logo displayed exclusively at the tee box or green of the designated hole
- Recognition in the Tournament Program and on the Sponsor Recognition Board
- Opportunity to have representative at the sponsored hole to distribute sponsor information, refreshments or logo'd items
- 4 playing spots in the Tournament

\$750 SPONSOR

- Name/logo displayed at the tee box or teeing ground of the designated hole (signage for 2 sponsors per area)
- Recognition in the Tournament Program and on the Sponsor Recognition Board
- 2 playing spots in the Tournament (Sponsor paired with another \$750 sponsor to be a 4-person team.)

Please note: Marketing/promotional opportunities for all sponsors to enhance their sponsorship benefits by distributing products or company literature to the players, having company representatives at the sponsored site, etc. OR donating items and/or services for prizes or for inclusion in the tee package. All donations will be recognized in the Tournament Program.

Friends of the Arboretum are part of the Arts and Recreation Foundation of Overland Park, which is tax exempt under Section 501(c)(3) of the Internal Revenue Code. Gifts to the Foundation may be deductible under the applicable sections of the code. In exchange for the sponsorship described above, sponsors receive a benefit of \$75 per playing spot provided in the sponsorship.



FRIENDS OF THE
ARBORETUM