

## CONTEST RULES

The 2010 contest begins on July 1, 2009 and ends on June 30, 2010.

1. All photos must be taken at the Overland Park Arboretum and Botanical Gardens within the dates defined above.
2. Each photo must be printed on 8x10 paper. The actual photo may be as small as 5x7.
3. A MAXIMUM of four (4) photos may be entered by each photographer. One per category. NOTE: Youths may enter more than one photo per category but still have a MAXIMUM of 4 photos entered.
4. Slight alterations such as cropping and variations in brightness and contrast are allowed. Photographers are advised to use good judgment and not over-manipulate their photos in image-editing software.
5. Youth photography is in two categories: #1: any age through 8<sup>th</sup> grade; #2: 9<sup>th</sup> through 12<sup>th</sup> grade. Note the requirement for the Parent/Guardian release for any youth entrant under the age of 18 at time photo was taken.
6. Observe all OPABG rules. Stay on paths and other designated walking/seating areas.
7. By submitting photos in this contest, photographers (including parents of photographers under age 18), agree that FOTA may use these photos for publicity, advertising, promotional and other purposes. The photographer may or may not be credited when their photo is used. Photographers retain all rights to their photos for personal use.
8. Printed photos must be accompanied by a CD. Details are provided under **Digital Images on a CD**.
9. FOTA reserves the right to change these rules without prior notification.

## JUDGING

A panel of judges will select the winners. Entries will be judged on overall quality, content and representation of the essence of the Overland Park Arboretum and Botanical Gardens and its activities.

Awards will be given for Best in Show, Best in each Category and, Youth. Honorable Mention certificates may be given.

### Guidelines for Photo Submittal

**Entries must be received at the OPABG by close of business on June 30, 2010.** Entries can be hand-delivered or mailed to the Overland Park Arboretum and Botanical Gardens, c/o FOTA Photo Contest, 8909 W.179<sup>th</sup> Street, Overland Park, KS 66013. Mailed entries must reach OPABG by the deadline. **Photographers are strongly encouraged to submit their entries as early as possible.**

### Release Forms

Include the appropriate release forms as provided on this form.

A separate **Model Release Form** is required for each identifiable person in a photo. If there are no identifiable persons in the photo, the model release form is **not** necessary.

A **Parent/Guardian Release Form** is required for each photo submitted by an entrant under age 18 at the time the photo was taken.

DO NOT frame, mount, mat or attach prints to any medium and do not use date-stamping or any other type of printing on the photo. Attach a "Post-It" type note with your name, phone number and photo title to the back of the print, and indicate the **top** of the image with a small arrow. Do not mark on the back or front of the print. Use the "Post-It" type note.

### Digital Images on a CD

One (1) CD containing all images of the submitted entries (maximum of 4) must accompany the printed photos. These must be in JPG format only and must not require special software (such as Kodak Easy Share) to open. The name of each image on the CD must match the Photo Title on the form (or an acceptable abbreviation). Negatives and diskettes are not acceptable.

## MODEL RELEASE

**Required for each identifiable individual in a submitted photo.**

(Copy form as needed)

I give permission to the Friends of the Arboretum (FOTA) to use my name and photographic likeness in any media, for publicity, advertising, fundraising and other purposes for promoting the Overland Park Arboretum and Botanical Gardens, without compensation or obtaining further permission.

Name of model: \_\_\_\_\_  
(Please Print)

Model Signature: \_\_\_\_\_  
If model is under 18, signature of Parent/Guardian


Date: \_\_\_\_\_

## PARENT/GUARDIAN RELEASE

**Required for each photo submitted by a photographer under age 18 at the time photograph was taken.**

(Copy form as needed)

Photographer Name: \_\_\_\_\_  
(Please Print)

 I am the parent/guardian of the photographer named above. I approve of the use of the submitted photograph by the Friends of the Arboretum (FOTA) for publicity, advertising, fundraising and other purposes for promoting the Overland Park Arboretum and Botanical Gardens, without compensation or obtaining further permission.

Parent/Guardian  
Name: \_\_\_\_\_  
(Please Print)

Parent/Guardian  
Signature: \_\_\_\_\_

Date: \_\_\_\_\_

### Contest Entry Checklist

- \_\_\_ Each photo printed on 8 x10 paper
- \_\_\_ Completed entry form
- \_\_\_ Model Release if needed (read rules)
- \_\_\_ Parent/Guardian Release (read rules)
- \_\_\_ Photo NOT mounted, matted or framed
- \_\_\_ “Post-It” type note on back of print with your name, phone number and photo title; with an arrow indicating **top of photo**
- \_\_\_ Digital files on one CD. (Read **Digital Images on a CD** rules).

### Photo Contest

#### Contact information:

FOTA Voice mail - 913-327-5771

**Overland Park Arboretum  
& Botanical Gardens  
8909 W. 179<sup>th</sup> Street  
Overland Park, Kansas 66013  
913-685-3604**

*Located at 179<sup>th</sup> St. & Antioch  
½ mile west of US 69 Highway*



## Overland Park Arboretum & Botanical Gardens



## 2010 Photography Contest



FRIENDS OF THE  
ARBORETUM

*Celebrate the beauty and capture  
the wonder of the  
Overland Park Arboretum &  
Botanical Gardens  
with your photos!*